Entering Students Only
[Weighted]

| Item | Variable | Responses | Your College | |
| --- | --- | --- | --- | --- |
| | | | Count | Percent |
| 1. How often do you use SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. for any purpose? (Do not include email such as Hotmail, Gmail, etc.) | COLLQ112 | Multiple times per day | 117 | 73.6 |
| | | Multiple times per week | 20 | 12.9 |
| | | Multiple times per month | 12 | 7.3 |
| | | Multiple times per year | 3 | 1.9 |
| | | Never | 7 | 4.3 |
| | | Total | 159 | 100.0 |
| 2. How often do you use SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. to communicate with other students, instructors, or college staff about coursework at this college? (Do not include email such as Hotmail, Gmail, etc.) | COLLQ113 | Multiple times per day | 30 | 19.2 |
| | | Multiple times per week | 44 | 27.5 |
| | | Multiple times per month | 26 | 16.6 |
| | | Multiple times per year | 5 | 3.0 |
| | | Never | 54 | 33.8 |
| | | Total | 159 | 100.0 |
| 3. How often do you use college COURSE MANAGEMENT systems such as Angel, Blackboard/WebCT/Vista, Desire2Learn, Epsilen, Moodle, etc. to communicate with students, instructors, or staff about coursework at this college? | COLLQ114 | Multiple times per day | 35 | 22.2 |
| | | Multiple times per week | 59 | 36.9 |
| | | Multiple times per month | 22 | 14.1 |
| | | Multiple times per year | 5 | 3.0 |
| | | Never | 38 | 23.8 |
| | | Total | 159 | 100.0 |
| 4. How often does this college communicate with you about services (such as financial aid, advisors or counselors, library, college book store, tutoring, etc.) using SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc.? (Do not include email such as Hotmail, Gmail, etc.) | COLLQ115 | Multiple times per day | 13 | 8.3 |
| | | Multiple times per week | 51 | 32.2 |
| | | Multiple times per month | 47 | 30.0 |
| | | Multiple times per year | 6 | 3.9 |
| | | Never | 41 | 25.7 |
| | | Total | 158 | 100.0 |

Entering Students Only
[Weighted]

| Item | Variable | Responses | Your College | |
|---|---|---|---|---|
| | | | Count | Percent |
| 5. How connected do you feel to this college when using SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc.? (Do not include email such as Hotmail, Gmail, etc.) | COLLQ116 | Much less connected because of social networking tools | 20 | 12.8 |
| | | Somewhat less connected because of social networking tools | 17 | 10.9 |
| | | Neutral/no effect because of social networking tools | 81 | 51.3 |
| | | Somewhat more connected because of social networking tools | 23 | 14.6 |
| | | Much more connected because of social networking tools | 16 | 10.4 |
| | | Total | 157 | 100.0 |
| | | | | |
| 6. How often do you use SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. DURING CLASS to communicate with an instructor, another student, or anyone else about coursework? (Do not include email such as Hotmail, Gmail, etc.) | COLLQ117 | Very often | 10 | 7.0 |
| | | Often | 25 | 17.1 |
| | | Sometimes | 39 | 27.2 |
| | | Never | 71 | 48.7 |
| | | Total | 145 | 100.0 |
| | | | | |
| 7. How often is the use of SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. REQUIRED for coursework at this college? (Do not include email such as Hotmail, Gmail, etc.) | COLLQ118 | Very often | 17 | 11.8 |
| | | Often | 19 | 13.3 |
| | | Sometimes | 40 | 28.3 |
| | | Never | 66 | 46.6 |
| | | Total | 142 | 100.0 |
| | | | | |
| 8. If you use SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. DURING CLASS, what is the most common reason? Mark only one response. | COLLQ119 | Coursework (e.g., class activities or assignments) | 40 | 26.9 |
| | | Family (child care or other family-related communication) | 46 | 30.5 |
| | | Work (job-related communications or activities) | 24 | 16.2 |
| | | Personal (socializing, flirting, entertainment, etc.) | 40 | 26.4 |
| | | Total | 150 | 100.0 |
| | | | | |
| 9. What was the primary source of information that influenced your decision to attend this college? Mark only one response. | COLLQ120 | College website | 35 | 22.9 |
| | | Social networking tools | 14 | 9.0 |
| | | Friends or family | 96 | 61.6 |
| | | Printed publications | 8 | 5.3 |
| | | TV or radio advertising | 2 | 1.1 |

Entering Students Only
[Weighted]

| Item | Variable | Responses | Your College | |
| --- | --- | --- | --- | --- |
| | | | Count | Percent |
| | | Total | 155 | 100.0 |
| 10. This college could improve the quality of education provided by increasing its use of SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. (Do not include email such as Hotmail, Gmail, etc.) | COLLQ121 | Strongly disagree | 20 | 12.6 |
| | | Somewhat disagree | 21 | 13.5 |
| | | Somewhat agree | 68 | 43.3 |
| | | Strongly agree | 12 | 7.7 |
| | | Do not know/not sure | 36 | 22.9 |
| | | Total | 156 | 100.0 |
| 11. To what extent does using SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. influence you to do your best work at this college? | COLLQ122 | No influence | 60 | 39.2 |
| | | Some influence | 54 | 35.1 |
| | | Great influence | 21 | 13.5 |
| | | Do not know/not sure | 19 | 12.2 |
| | | Total | 153 | 100.0 |
| 12. To what extent does the use of COURSE MANAGEMENT systems (such as Angel, Blackboard/WebCT/Vista, Desire2Learn, Epsilen, Moodle, etc.) influence you to do your best work at this college? | COLLQ123 | No influence | 12 | 7.9 |
| | | Some influence | 50 | 32.9 |
| | | Great influence | 75 | 50.0 |
| | | Do not know/not sure | 14 | 9.2 |
| | | Total | 150 | 100.0 |